

# RESOURCE

DIVERSITY IN PRINT

## ARTWORK GUIDELINES OVAL CARD POPUP TOTEM

### FILE FORMATS



- Hi-res PDF - with all fonts embedded (recommended)
- Illustrator files - Ai, PDF, EPS



### FILE SETUP



- Please name your file with the order reference & size
- Supply your artwork with crop marks
- For cut contour jobs, assign the cut as a spot colour and call it : CutContour



### COLOUR RESOLUTION



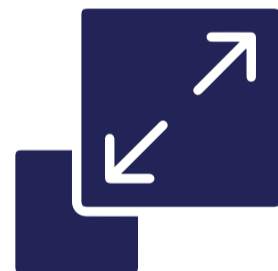
- Use Solid Coated Pantone references and hard colour copies as required
- Spot colours MUST NOT be renamed
- Vector files supply as CMYK
- Bitmap files converted to CMYK



### RESOLUTION & SCALE



- 100 dpi @ full size
- 400 dpi @ 25% scale
- 1000 dpi @ 10% scale



### BLEED



- 5mm to each edge



### FILE TRANSFER



- The easiest way to supply your artwork is via email.
- Larger files can be sent using services such as WeTransfer or WeSendit.
- To send files via Dropbox, right click your file, select 'create a link' and send it to us.

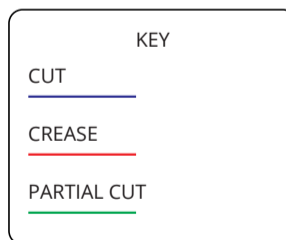
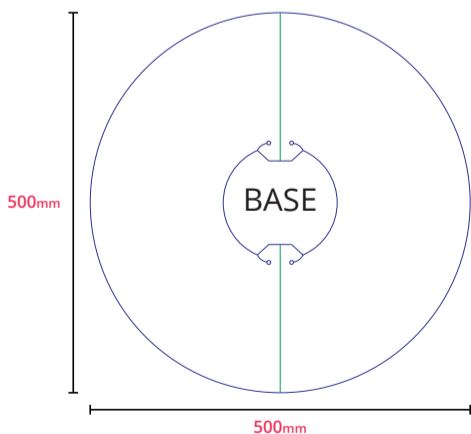
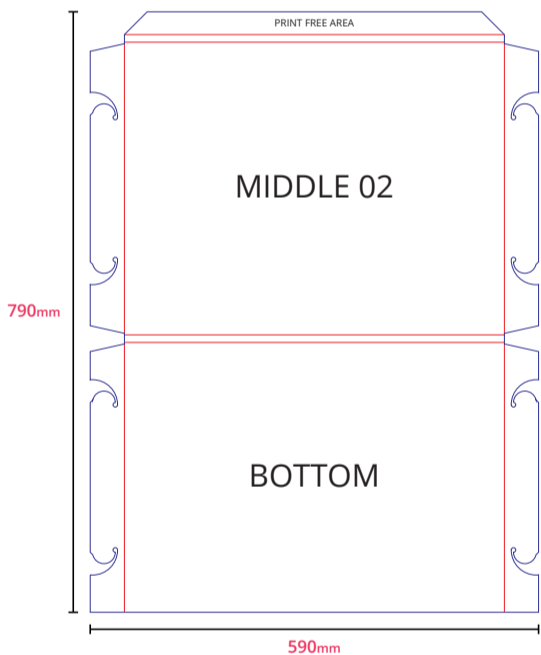
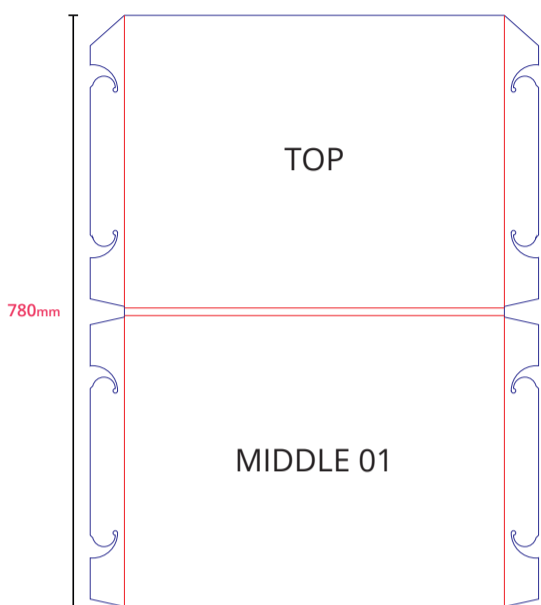


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SAMPLE DESIGN



### FILE SETUP

Please use template file below to ensure design requirements above are met:

- RESOURCE PRINT - OVAL CARD POPUP TOTEM - TEMPLATE.ai

