

RESOURCE

DIVERSITY IN PRINT

ARTWORK GUIDELINES A3 ROLLER BANNER

FILE FORMATS



- Hi-res PDF - with all fonts embedded (recommended)
- Illustrator files - Ai, PDF, EPS



FILE SETUP



- Please name your file with the order reference & size
- Supply your artwork with crop marks
- For cut contour jobs, assign the cut as a spot colour and call it : CutContour



COLOUR RESOLUTION



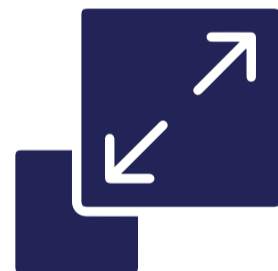
- Use Solid Coated Pantone references and hard colour copies as required
- Spot colours MUST NOT be renamed
- Vector files supply as CMYK
- Bitmap files converted to CMYK



RESOLUTION & SCALE



- 100 dpi @ full size
- 400 dpi @ 25% scale
- 1000 dpi @ 10% scale



BLEED



- 5mm to each edge



FILE TRANSFER



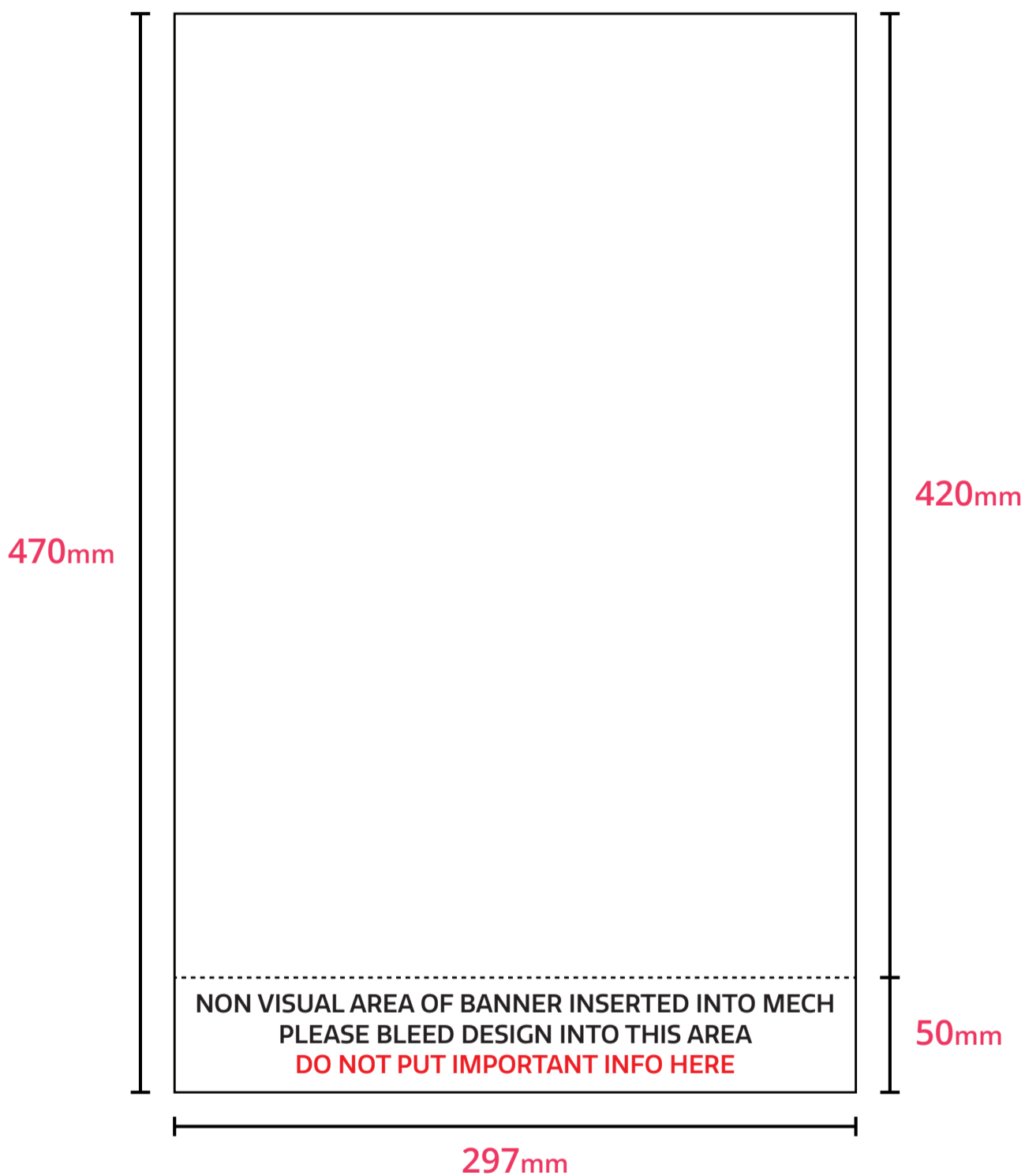
- The easiest way to supply your artwork is via email.
- Larger files can be sent using services such as WeTransfer or WeSendit.
- To send files via Dropbox, right click your file, select 'create a link' and send it to us.



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FILE SETUP

Please use template file below to ensure design requirements above are met:

- RESOURCE PRINT - A3 ROLLER BANNER - TEMPLATE.ai

